



**GROWING THE FUTURE WITH SMART,
SUSTAINABLE AGRO SOLUTIONS!**

RETROSPECT 2024



Krishi BHARAT

कृषिभारत
Harvesting Innovation
for Sustainable
Agriculture

A LANDMARK EDITION. A TRANSFORMATIONAL JOURNEY.

The 16th edition of CII Agro Tech India – Krishi Bharat 2024, organised by the Confederation of Indian Industry (CII) in partnership with the Government of Uttar Pradesh, unveiled as a grand confluence of vision, technology, and opportunity. Hosted from 15th to 18th November 2024 at Vrindavan Grounds, Uttar Pradesh, the event stood as a testimony to the power of innovation in reshaping agriculture. With the theme Harvesting Innovation for Sustainable Agriculture, the exhibition illuminated the path toward a future where sustainability and technology walk hand in hand.

THE EPICENTRE OF AGRI-TECHNOLOGY & BUSINESS

A distinguished platform of knowledge exchange and business networking, CII Agro Tech India – Krishi Bharat 2024 presented the best of Indian and global agriculture, bringing together policymakers, industry leaders, agronomists, researchers, farmers, and technology pioneers. This biennial fair showcased an extensive array of solutions, reinforcing India's leadership in sustainable agri-business and technological advancements.

INAUGURATION: A GRAND COMMENCEMENT

The event was formally inaugurated by Shri Yogi Adityanath, Hon'ble Chief Minister of Uttar Pradesh, on 15th November 2024 in Lucknow.

Gracing the occasion were:

H.E. Jan-Kees Goet, Vice Minister of Agriculture, Kingdom of the Netherlands

Shri Surya Pratap Shahi, Cabinet Minister of Agriculture, Agricultural Education & Research, Government of Uttar Pradesh

Shri Sanjiv Puri, President – CII and Chairman & Managing Director, ITC Limited

Shri Tarun Sawhney, Chairman, CII Agro Tech India – Krishi Bharat 2024 and Vice Chairman & Managing Director, Triveni Engineering & Industries Ltd

Shri Madhav Singhania, Chairman, CII Northern Region and DMD & CEO, JK Cement Ltd

Their collective vision and commitment underscored the event's significance as a catalyst for agricultural transformation.



A SPECTRUM OF INNOVATION: 6 CONCURRENT SHOWS

The exhibition was a melting pot of knowledge and technological prowess, encompassing six specialised shows:



Agri Farm Machinery and Implements



Improving Food Value & Cold Chain



Livestock Management & Dairy Technology



Agri Inputs & Innovative Farming Techniques



Enabling Credit & Technology In Agri Business



Sustainable management of water in agriculture

Farm Tech and Implementex – Showcasing cutting-edge farm machinery and mechanisation solutions.

Dairy & Livestock Expo – Focusing on the modernisation of dairy and animal husbandry practices.

Good Earth – Promoting sustainable and eco-friendly agricultural practices.

Food Tech – Highlighting advancements in food processing and value addition.

Farm Services – Enabling smart and efficient farm management solutions.

Irrigation and Water Management – Addressing the critical need for sustainable water resource utilisation.

A WIDE SPAN

Spanning an area of 20,000 sq. metres, the exhibition welcomed over 200+ exhibitors from India and abroad, alongside 1, 00,000 visitors, including progressive farmers, entrepreneurs, and industry stakeholders. It was a visual and intellectual treat, displaying state-of-the-art farm equipment, dairy innovations, food processing solutions, agri-inputs, and farm service technologies.

LEADING THE AGRI-REVOLUTION: KEY EXHIBITORS

Among the notable exhibitors were:





STRENGTHENING GLOBAL & GOVERNMENT PARTICIPATION

A truly international event, CII Agro Tech India – Krishi Bharat 2024 nurtured diplomatic and trade collaborations with participation from Somalia, Zimbabwe, and Uganda. The Kingdom of the Netherlands took centre stage as the Partner Country, while Uttar Pradesh played a pivotal role as the Host State.

Key government ministries lending their support included:

- Ministry of Food Processing Industries, Government of India
- Ministry of Fisheries, Animal Husbandry and Dairying, Government of India

THOUGHT-LEADERSHIP: CONFERENCES & KNOWLEDGE SHARING

A series of high-impact conferences addressed the pressing challenges and opportunities within the agricultural sector.

Notable sessions included:

- Microsoft Exclusive Session: Transforming Agriculture with Data and AI
- CII Cold Chain and Logistics India Summit 2024: Advancing Infrastructure and Warehousing for a Resilient Supply Chain
- CII Sugartech 2024
- Enhancing Food Processing for Value Addition & Boosting Export Potential
- Accelerating Electric Tractor Adoption
- Water Management for Sustainable Agriculture
- Conference on Sustainable Agriculture

Adding further depth were a Country Session with the Netherlands and two CEOs Roundtables focusing on the Future of Farming and Leveraging Technology for Sustainable Agri& Food Value Chains.

KISAN GOSHTHEES: EMPOWERING FARMERS WITH KNOWLEDGE

To bring actionable knowledge to the grassroots, interactive KisanGoshthees provided farmers with best practices from across the world.

Key topics included:

- Farming to Entrepreneurship: Skill Development for Financial Independence
- Commercial Dairy Farming
- Mechanisation for Small and Marginal Farmers
- Natural Farming
- Access to Credit & Insurance for Farmers
- Strengthening Farmer Producer Organizations (FPOs)
- Preventing Stubble Burning
- Agro-Forestry



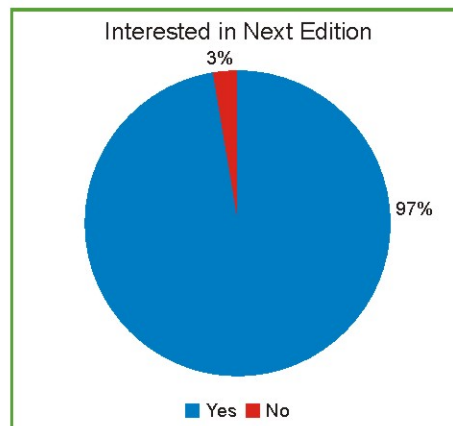
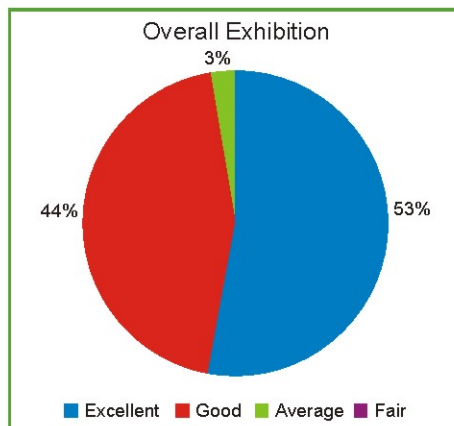


VISITORS' VOICE: THE RESOUNDING SUCCESS OF 2024

The overwhelming response from attendees was a mark of the event's impact:

- 97% of visitors rated the exhibition as Excellent or Good
- 32% attended to explore new practices in agriculture, while 24% were keen on the latest technological advancements

97% expressed interest in attending the next edition, reinforcing the event's value in shaping the future of agriculture



LOOKING AHEAD

As the curtains closed on CII Agro Tech India – Krishi Bharat 2024, the journey of innovation and transformation continues. The success of this edition paves the way for even greater collaborations, knowledge-sharing, and technological advancements in the next edition. With unwavering commitment and a shared vision, the agricultural sector stands poised for a future that is sustainable, efficient, and globally competitive.

See you at the next edition, where innovation meets agriculture once again!

GLIMPSES OF CII AGRO TECH INDIA – KRISHI BHARAT 2024

