



Confederation of Indian Industry

# The Premier Agri & Food Technology Fair

20-23 November 2026: Chandigarh, India

[www.agrotech-india.com](http://www.agrotech-india.com)



HARVESTING INNOVATION FOR  
**SUSTAINABLE  
AGRICULTURE**



## INDIA'S AGRICULTURE: READY FOR TAKE-OFF

India's agriculture is transitioning from subsistence to a high-growth, investment-led sector, fueled by technology and policy. Supporting 55% of the population, the industry is now focused on surplus, strategy, and global leadership.

## SCALE THAT SHAPES THE WORLD

With the world's second-largest agricultural land base, India feeds both its population and the world. A leader in milk, pulses, and spices, India is a top producer of key crops and a major player in global agri-trade.

## WHERE SCIENCE MEETS SOIL

Precision agriculture, advanced crops, and digital ecosystems are boosting productivity and sustainability. Meanwhile, improved irrigation, warehousing, and logistics are reducing inefficiencies and increasing farm incomes.

## FROM FARM TO FUTURE

As a global leader, the food processing sector is driving rural industrialization, employment, and supply chain resilience by creating added value.

## CII AGROTECH INDIA 2026 20TH TO 23RD NOVEMBER | CHANDIGARH

CII AgroTech India 2026, the 17th edition of the Confederation of Indian Industry's flagship biennial fair, returns to Chandigarh. Themed "A Smarter Agri Future for Bharat," this premier business platform focuses on the intersection of technology, sustainability, and scale.

## WHY IT MATTERS

Since 1994, this biennial platform has connected Farmers & Progressive growers, Agri Professionals & Industry Leaders, Technology Innovators & Startups, Policymakers, Institutions & Global Stakeholders.

It serves as a bridge, transforming innovative ideas into practical, on-ground impact.

## WHAT TO EXPECT (4-DAY EXPERIENCE)

- **Exhibitors:** 400+ international and domestic participants.
- **Showcase:** Thematic pavilions spanning FoodTech, Dairy, Machinery, and Agri Inputs.
- **Live Demos:** Real-world applications of IoT, drones, and precision farming.
- **Networking:** Strategic B2B, B2G, and B2F meetings.
- **Forums:** Knowledge-sharing aligned with Digital Agriculture and PMKSY missions.

## OPPORTUNITY LANDSCAPE: INDIA RISING

- **Tech Adoption:** Accelerated AI-led precision farming and a surge in AgriTech startups via platforms like AGRIUDDAAN.
- **Sector Growth:** Expanding food processing ecosystems and increasing momentum in organic and solar-powered farming.
- **Global Demand:** Agricultural exports exceeding \$50 billion signal rising international demand.

## WHY CHANDIGARH

Located in India's agricultural heartland, Chandigarh provides the ideal infrastructure, connectivity, and access to progressive farmers for industry-wide engagement.

# CONCURRENT SHOWS

SPECIALISED EXHIBITIONS.  
TARGETED IMPACT.



Heavy Farm Machinery

Land Preparation  
Equipment

Seeding Equipment

Crop & Large  
Harvesting Equipment

Residue Management  
Equipment

Farm Technologies

Resource Management  
Solutions

Agricultural Tyres

Tractor & Harvester  
Tyres

Off-Highway Tyres  
(OHT)

Wheels, Rims &  
Mobility Components

Ancillaries



Equipment Manufacturers

Animal Healthcare

Veterinary, Genetics & Nutrition

Breeders & Hatcheries

Dairy Processing Machineries

Poultry processing Units

Aquaculture

IT Solutions

Feed & Fodder suppliers

Additives & Ingredients

Waste management solutions



**Dairy,  
Poultry &  
Livestock  
Expo**

**FARM  
SERVICES**

Banks & Agri NBFCs

Rural Financing

Brokerage Firms &  
Commodity Exchange

General & Crop Insurance

Agri Drones

IOT, Web Portals, IT  
Solutions & Apps

Weather Forecasting

Agri Institutes

GPS & Navigation

Government Boards, Skill  
Centres

Warehouse & Collateral  
Management

Agri finance, insurance &  
credit

Venture capital &  
investments

Farm management  
software

Digital banking & fintech  
solutions





Agro-Chemical, Seeds, Fertilizers Manufacturers  
Bio-Inputs & Organic Products  
Hydroponics, Floriculture, Horticulture  
Soil Amendment, conditioners Suppliers  
Testing & Analysis Labs  
Soil Moisture Management equipments  
Post Harvest & Packaging Solutions  
Precision Farming Solutions  
Land Preparation Machinery  
Agriculture Drones



Adhesive & Sealants  
Airconditioning & Refrigeration  
Baking Ovens & Machines  
Bar Coding & Inks  
Cold Chain & Compressors  
Food Equipment Machinery  
Food Retailing & Vending Machines

Frozen Food Chillers, Cold Rooms  
Packaging, Printing & Labelling  
Preservation Machinery  
Quality Control, Testing & Certification  
Rice Polishing Machinery  
Sorting & Grading Machinery



**STATE PAVILION**

State Governments  
Government Boards, Cooperatives & Milk Producers Federations

INTERNATIONAL **PAVILION** 

Countries & Trade Chambers  
International Associations  
International Importers & Exporters



Kisan Goshthees is an exclusive concurrent event which is an multimedia and vernacular interactive session for the farmers with the experts from academia, industry and research specialists to acquaint them with the best practices and business opportunities available in the prevailing scenario.

# GLOBAL CONNECT & VISITORS

# INTERNATIONAL PAVILION

A HUB FOR GLOBAL COLLABORATION



**ADVANCED  
AGRICULTURAL  
TECHNOLOGIES**



**INTERNATIONAL  
BEST PRACTICES**



**TRADE PARTNERSHIPS &  
EXPORT OPPORTUNITIES**



**GOVERNMENT &  
INSTITUTIONAL  
PARTICIPATION**



## VISITOR PROFILE



**AGRICULTURAL  
BUILDING  
CONTRACTORS**



**AGRI  
ENGINEERING  
UNITS &  
INSTITUTES**



**AGRO  
INDUSTRY  
CORPORATIONS**



**AGRI  
MARKETING  
BOARDS**



**AGRI  
ENTREPRENEURS**



**AGRO PRODUCERS  
& COOPERATIVES**



**DEALERS,  
DISTRIBUTORS &  
CHANNEL PARTNERS**



**FARM  
CONTRACTORS**



**FARMERS**  
(All types including):  
Feed Millers, Layer Farmers,  
Broiler Farmers, Breeding  
Farmers, Aqua Farmers,  
Poultry & Dairy Farmers,  
Apple Farmers



**PROGRESSIVE  
FARMERS**



**AGRI  
PRODUCERS  
& OEMS**



**FPOS &  
ASSOCIATIONS**



**MARKET  
AGENTS**



**BIOTECH  
COMPANIES**



**PURCHASE  
HEADS**



**RESEARCH &  
DEVELOPMENT  
AGENCIES**



**SEED  
CERTIFYING  
AGENCIES**



**HORTICULTURISTS &  
AGRONOMISTS**



**PHARMA  
COMPANIES**



**POULTRY &  
DAIRY  
CONSULTANTS**



**DAIRY  
COOPERATIVES**



## B2G VISITOR PROFILE



**AGRICULTURAL  
TRADE  
COUNSELLORS**



**KRISHI VIGYAN  
KENDRA HEADS**



**UNIVERSITIES &  
RESEARCH INSTITUTIONS**



**CENTRAL & STATE  
GOVERNMENT AGENCIES,  
PSUS**



**OVERSEAS  
DELEGATIONS**



**STATE AGRICULTURAL  
DEPARTMENTS &  
MARKETING BOARDS**

# PREVIOUS EDITION IMPACT



## INFOGRAPHIC GALLERY



100,000+  
Visitors



300+  
Exhibitors



1,000+  
Product Displays



2,600+  
B2B Meetings



120+  
Industry Experts



20,000 sqm  
Exhibition Area

## VISIBILITY & MEDIA REACH



17 Million  
Print Reach



13.5 Million  
Radio Reach



20 Million  
Cable Reach



300+  
Media Stories



200+  
Online Articles



20+  
Road-shows

## PARTICIPANT FEEDBACK



91% Exhibitors  
achieved objectives



95% willing to  
participate again



96% visitors  
returning interest



For more information, please contact:

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