



The Premier Agri & Food Technology Fair

20-23 November 2026: Chandigarh, India
www.agrotech-india.com

SMART FARM.



SEED SUCCESS. SHOWCASE EXCELLENCE.

SPONSORSHIP BROCHURE



ABOUT EVENT

Established in 1994, **CII AgroTech India** has grown tremendously over the years to become a globally recognized platform for the agriculture sector. As a premier biennial event, it brings together diverse stakeholders from India and across the world, fostering meaningful exchanges and collaborations.

With a strong focus on **Sustainability, Innovation, and Modernization**, the event serves as a catalyst for sharing knowledge, showcasing cutting-edge technologies, and exploring new opportunities in agriculture. CII AgroTech India continues to play a vital role in driving growth, competitiveness, and long-term progress of the Indian agriculture industry.



MEGA EXPOSURE FOR YOUR BRAND

Position your business to the key decision makers from OEM's, government, research institutes, domestic / international associations and industry. Branding and associated opportunities at the exhibition will support you to:

- Increase footfall to your brand
- Meet potential and existing customers
- Create brand and product awareness
- Enter local/ domestic or international markets
- Develop your presence to increase market share
- Launch a new product or service
- Demonstrate your capabilities
- Support existing campaigns / messaging
- Meet current and new distributors
- Finalise contracts with new or existing customers
- Network with other suppliers



TRAVEL A GAINFUL AVENUE

Redefine your market leadership

It is important to plan sales and marketing activities efficiently to get the most out of your investments at CII AgroTech India – 2026. With over 250+ exhibitors at the event, you need to stand out in the crowd. This is where the CII AgroTech India 2026 branding avenues contained in this brochure can help enhance your presence at the event, ensuring that your experience at the CII AgroTech India 2026 is as rewarding as possible.



EXHIBITOR CATALOGUE



- The most sought-after document of the exhibition
- Distributed to all Exhibitors, VIP Visitors, the Media, Foreign Diplomats in India, Indian Diplomats Overseas, select MOU partners Overseas, Industry Associations, etc.
- Also available on sale from centrally located Information Booths and Registration Counters.
- With 2 years shelf life, the Exhibitors Catalogue is used as a reference document till the next edition.
- The opening screen of the Catalogue digital form will show "Exhibitor Catalogue Supported by (your Company Name) followed by a 15 second Advertisement of your company.
- Your logo will also appear on the cover of the Exhibitor Catalogue
- Includes Full Page Colour Advertisement in Catalogue

Maximum Supporters: 1
Cost in INR: 2,00,000
Cost in USD: 2000
Quantity to be printed: 1,000

FAIR GUIDE



- The only guide with Details of who's who were at the fairgrounds and exhibition news update.
- Published in large numbers and distributed from the information desks, registration counters, to all exhibitors and visitors free of cost
- Distributed to VIP Visitors & Foreign Delegations from the Protocol Lounge
- It will also be given to business visitors at the time of registration
- Your logo will appear on the front cover with full page colour advertisement on back cover

Maximum Supporters: 1
Cost in INR: 1,00,000
Cost in USD: 1600
Quantity to be printed: 1,500

CARRY BAGS



- Make a lasting impression by providing bag carrying your logo
- The most appropriate way to promote your brand
- The logo will appear on the other side carrying the CII AgroTech India logo.
- Will be distributed to the VIP's, the press, delegates, speakers at conference / Kisan Goshthees, to the Exhibitors and Visitors who purchase Exhibitor Catalogue.

Maximum Supporters: 1
Cost in INR: 1,50,000
Cost in USD: 1800
Quantity to be printed: 1500

LANYARD



- A premium exclusive opportunity
- Lanyards are collected from the entrance & worn by all visitors during the event to secure their badges
- The most visible branding used for exhibitors, VIP's, Official Delegations, Media, Trade Visitors, Industry Associations etc.
- Supporters' logo will be printed on the Lanyard

Maximum Supporters: 3
Cost in INR: 2,50,000
Cost in USD: 3000
Quantity to be printed: 1500



A BOUQUET OF SPONSORSHIP OPPORTUNITIES

EVENT SPONSOR⁺

INR 35 LAKH*
USD 45,000*

Exhibition (Any 1 option):

- Indoor Raw Space 150 Sqm or
- Outdoor Raw Space 175 Sqm

Branding at the Venue:

- Logo on Hangar (Where Sponsor Company is Participating)
- Flags at the Venue - 10
- Hoarding at the Venue - 5
- Acknowledgement in "Thank you Sponsor Board" (will be placed at Strategic Locations)
- Logo on Layout Plans
- Direction Signages
- Registration Counters

Branding at Conference:

- Logo on wings of Conference Backdrop (All Conferences)
- Number of Complimentary Invitations for each Conference - 15
- Speaking opportunity at relevant International Conference**
- Screening of Corporate film during Conferences - 3 minutes*
- Speaking opportunity at Kisan Goshthees**
- Logo on Backdrop of Kisan Goshthees

Branding on Event Website:

- Logo on Main Page
- Logo on Visitor Page

Logo on Print & Social Media:

- Logo in select Newspaper Advertisements
- Exclusive feeds on Social Media (CII AgroTech India)
- Logo announcement on Social Media
- Exclusive Mail to all Registered Visitors
- Exclusive Mailer to Registered International Delegates

Logo on Event Collaterals:

- Logo on Admit Card
- Logo on Exhibitor Catalogue Cover
- Advertisement in Exhibitor Catalogue (Back Cover & Full Page)

*Taxes additional (As applicable)

* Electricity Charges will be extra as applicable

*Creatives will be provided by Sponsor in open file along with PDF

**Subject to the profile of the person

+Maximum 2 sponsors for this category

*Corporate Film to be provided by the Sponsor



EVENT CO-SPONSOR⁺

INR 25 LAKH*
USD 32,000*

Exhibition (Any 1 option):

- Indoor Raw Space 100 Sqm or
- Outdoor Raw Space 125 Sqm

Branding at the Venue:

- Logo on Hangar (Where Sponsor Company is Participating)
- Flags at the Venue - 8
- Hoarding at the Venue - 3
- Acknowledgment in "Thank you Sponsor Board" (will be placed at Strategic Locations)
- Logo on Layout Plans
- Direction Signages
- Registration Counters

Branding at Conference:

- Logo on wings of Conference Backdrop (All Conferences)
- Number of Complimentary Invitations for each Conference - 10
- Speaking opportunity at relevant International Conference**
- Screening of Corporate film during Conferences - 1 minute*
- Speaking opportunity at Kisan Goshthees**
- Logo on Backdrop of Kisan Goshthees

Branding on Event Website:

- Logo on Main Page
- Logo on Visitor Page

Logo on Print & Social Media:

- Logo in select Newspaper Advertisements
- Exclusive feeds on Social Media (CII AgroTech India)
- Logo announcement on Social Media

Logo on Event Collaterals:

- Logo on Admit Card
- Advertisement in Exhibitor Catalogue (Inside Back Cover & Full Page)

*Taxes additional (As applicable)

* Electricity Charges will be extra as applicable

*Creatives will be provided by Sponsor in open file along with PDF

**Subject to the profile of the person

+Maximum 3 sponsors for this category

*Corporate Film to be provided by the Sponsor

EVENT PRINCIPAL SPONSOR⁺

INR 15 LAKH*
USD 20,000*

Exhibition (Any 1 option):

- Indoor Raw Space 75 Sqm or
- Indoor Built-Up Space 70 Sqm or
- Outdoor Raw Space 90 Sqm

Branding at Venue:

- Flags at the Venue - 5
- Hoarding at the Venue - 2
- Acknowledgement in "Thank you Sponsor Board" (will be placed at Strategic Locations)

Branding at Conference:

- Logo on wings of Conference Backdrop (Any 4 Conferences)
- Number of Complimentary Invitations for each Conference - 8
- Speaking opportunity at relevant International Conference**
- Screening of Corporate film during conference – 1 minute*
- Speaking opportunity at Kisan Goshthees**
- Logo on Backdrop of Kisan Goshthees

Branding on Event Website:

- Logo on Main Page
- Logo on Visitor Page

Logo on Print & Social Media:

- Logo in select Newspaper Advertisements
- Exclusive feeds on Social Media (CII AgroTech India)
- Logo announcement on Social Media

Logo on Event Collaterals:

- One Full Page Colour advertisement in Exhibitor Catalogue

*Taxes additional (As applicable)

* Electricity Charges will be extra as applicable

*Creatives will be provided by Sponsor in open file along with PDF

**Subject to the profile of the person

+Maximum 8 sponsors for this category

*Corporate Film to be provided by the Sponsor



EVENT ASSOCIATE SPONSOR⁺

INR 8 LAKH* USD 10,000*

Exhibition (Any 1 option):

- Indoor Raw Space 40 Sqm or
- Indoor Built-Up Space 36 Sqm or
- Outdoor Raw Space 45 Sqm

Branding at the Venue:

- Hoarding at the Venue - 1
- Acknowledgement in "Thank you Sponsor Board" (will be placed at Strategic Locations)

Branding at Conference:

- Logo on wings of Conference Backdrop (Any 1 Conference)
- Number of Complimentary Invitations for each Conferences - 4
- Logo on Backdrop of Kisan Goshthees

Branding on Event Website:

- Logo on Main Page

Logo on Print & Social Media:

- Logo announcement on Social Media

Logo on Event Collaterals:

- One Full Page Colour advertisement in Exhibitor Catalogue

*Taxes additional (As applicable)

* Electricity Charges will be extra as applicable

*Creatives will be provided by Sponsor in open file along with PDF

**Subject to the profile of the person

+Maximum 10 sponsors for this category

*Corporate Film to be provided by the Sponsor

EVENT ASSOCIATE CO-SPONSOR⁺

INR 5 LAKH* USD 6,500*

Exhibition (Any 1 option):

- Indoor Raw Space 27 Sqm or
- Indoor Built-Up Space 24 Sqm or
- Outdoor Raw Space 30 Sqm

Branding at the Venue:

- Acknowledgement in "Thank you Sponsor Board" (will be placed at Strategic Locations)

Branding at Conference:

- Number of Complimentary Invitations for each Conferences - 2
- Logo on Backdrop of Kisan Goshthees

Branding on Event Website:

- Logo on Main Page

Logo on Print & Social Media:

- Logo announcement on Social Media

Logo on Event Collaterals:

- One Full Page Colour advertisement in Exhibitor Catalogue

*Taxes additional (As applicable)

* Electricity Charges will be extra as applicable

*Creatives will be provided by Sponsor in open file along with PDF

**Subject to the profile of the person

+Maximum 10 sponsors for this category

*Corporate Film to be provided by the Sponsor

In addition to the title sponsorship categories, there are select item wise sponsorship opportunities available. For more details, please contact the CII AgroTech India - Krishi Bharat Secretariat.



Confederation of Indian Industry

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering Industry, Government and civil society through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organisation, with around 9,700 members from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 365,000 enterprises from 318 national and regional sectoral industry bodies.

For more 130 years, CII has been engaged in shaping India's development journey and works proactively on transforming Indian Industry's engagement in national development. CII charts change by working closely with the Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness, and business opportunities for industry through a range of specialised services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Through its dedicated Centres of Excellence and Industry competitiveness initiatives, promotion of innovation and technology adoption, and partnerships for sustainability, CII plays a transformative part in shaping the future of the nation. Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes across diverse domains, including affirmative action, livelihoods, diversity management, skill development, empowerment of women, and sustainable development, to name a few.

For 2025-26, CII has identified "Accelerating Competitiveness: Globalisation, Inclusivity, Sustainability, Trust" as its theme, prioritising five key pillars. During the year, CII will align its initiatives to drive strategic action aimed at enhancing India's competitiveness by promoting global engagement, inclusive growth, sustainable practices, and a foundation of trust.

With 70 offices, including 12 Centres of Excellence, in India, and 9 overseas offices in Australia, Egypt, Germany, Indonesia, Singapore, UAE, UK, and USA, as well as institutional partnerships with about 250 counterpart organisations in almost 100 countries, CII serves as a reference point for Indian industry and the international business community.

Confederation of Indian Industry

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